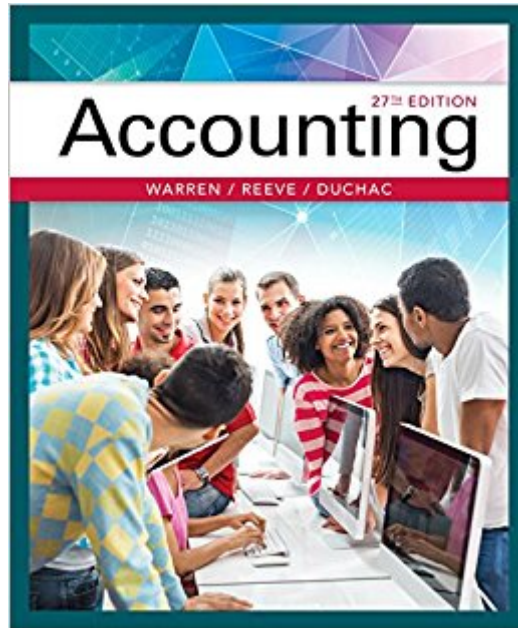




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# Accounting



## Synopsis

Gain a solid foundation in accounting to ensure you are prepared for future business courses and the real world with Warren/Reeve/Duchac's market-leading ACCOUNTING, 27E and CengageNOWv2. This edition helps you connect concepts to the bigger picture with features such as the new chapter opening schema that allows you to see how each chapter's specific content fits within the overall framework of the book. A focus on why accounting is important to business and a prosperous society is reinforced throughout with Why It Matters Concept Clip animations in CengageNOWv2 and a new CengageNOWv2 Journal Entry Tool that illustrates the impact of transactions on the accounting equation. In addition, the Warren/Reeve/Duchac hallmark accounting cycle coverage provides unmatched foundation so you are prepared to succeed in later chapters.

## Book Information

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Dr. Carl S. Warren is Professor Emeritus of Accounting at the University of Georgia, Athens. Dr. Warren has taught classes at the University of Georgia, University of Iowa, Michigan State

University, and University of Chicago. He focused his teaching efforts on principles of accounting and auditing. Dr. Warren received his PhD from Michigan State University and his BBA and MA from the University of Iowa. During his career, Dr. Warren published numerous articles in professional journals, including *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accountancy*, *The CPA Journal*, and *Auditing: A Journal of Practice and Theory*. Dr. Warren has served on numerous committees of the American Accounting Association, the American Institute of Certified Public Accountants, and the Institute of Internal Auditors. He also has consulted with numerous companies and public accounting firms. His outside interests include handball, golf, skiing, backpacking, and fly-fishing.

Dr. James M. Reeve is Professor Emeritus of Accounting and Information Management at the University of Tennessee. Dr. Reeve taught full-time as part of the accounting faculty for twenty-five years after graduating with his PhD from Oklahoma State University. He presently teaches part-time at UT. His teaching efforts focused on Senior Executive MBA programs. His research interests are varied and include work in managerial accounting, supply chain management, lean manufacturing, and information management. He has published more than forty articles in academic and professional journals, including *Journal of Cost Management*, *Journal of Management Accounting Research*, *Accounting Review*, *Management Accounting Quarterly*, *Supply Chain Management Review*, and *Accounting Horizons*. He has consulted or provided training around the world for a variety of organizations, including Boeing, Procter & Gamble, Norfolk Southern, Hershey Foods, Coca-Cola, and Sony. When not writing books, Dr. Reeve plays golf and is involved in faith-based activities.

Dr. Jonathan Duchac is the Wayne Calloway Professor of Accounting and Acting Associate Dean of Accounting Programs at Wake Forest University. He earned his PhD in accounting from the University of Georgia and currently teaches introductory and advanced courses in financial accounting. Dr. Duchac has received a number of awards during his career, including the Wake Forest University Outstanding Graduate Professor Award, the T.B. Rose award for Instructional Innovation, and the University of Georgia Outstanding Teaching Assistant Award. In addition to his teaching responsibilities, Dr. Duchac has served as Accounting Advisor to Merrill Lynch Equity Research, where he worked with research analysts in reviewing and evaluating the financial reporting practices of public companies. He has testified before the U.S. House of Representatives, the Financial Accounting Standards Board, and the Securities and Exchange Commission and has worked with a number of major public companies on financial reporting and accounting policy issues. In addition to his professional interests, Dr. Duchac is an avid mountain biker and snow skier.

I purchased this for my ACG2021 Class as Santa Fe College in Gainesville. So far, I actually must say I really like this textbook and it was CHEAP. This is not a small textbook (reasonably thin, but larger format). So I was surprised I got this for the price I did and it was nearly perfect condition (a couple of dents on the edges of the hardcover, but it has a solid / thick binding). There are nice flowcharts in this book and although in ACG2021 you only focus on accrual accounting versus cash basis, it's still very relevant. Sure, some of the paper forms they discuss and methods of thinking about accounting are taken care of automatically by Quickbooks, but if you're looking for exposure to the standard college financial accounting class, this is a good choice. Arrived quickly and again, phenomenal price for this level of instruction and organization.

We are in week 2 and there is already a mistake in the template they offer. I wasted a day trying to find someone to help me, when I was right, because I am in an online class. I have been on hold for over 20 minutes. The book does not have correct files laid out, they are all set for being fixed. So you can't reference the book to learn anything but what is wrong. I really don't have an entire day to handle one math template on week 2. How much worse can this get? Oh and still on hold!

Many of the exercise questions were hard to answer because of insufficient information in the reading.

This workbook is a very helpful way to do homework from the Principles of Accounting 26th edition textbook. I highly recommend it!

Great quality item for a very exceptable price. My school is phasing this textbook out by the end of the calendar year and still expected \$425 for it! What a ripoff! Thanks for saving me actual hundreds of dollars!

I bought it for my class but my professor changed the textbook, but it still helpful for my class though.

In good condition. Not perfect but i really dont need a perfect text book.

Be warned....the kindle edition version incorrectly linked. I ended up having to use another vendor with a hardcopy. Not sure why they did not give me a credit to my account.

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